

SHORT DEPARTMENT NAME WITH LONG PARENT ORGANIZATION

(~11-13 Characters in length)



LONG NAME THAT TAKES
TWO LINES TO COMPLETE
ONE LINE NAME
VIRGINIA TECH™



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VIRGINIA TECH™
VIRGINIA TECH™ VIRGINIA TECH™ VIRGINIA TECH™

Gineso Condensed Regular

Gineso Condensed Medium

Even spacing on
either side of the vertical rule

Name length not to exceed
2.5 times the Virginia Tech word mark

(Example)



COLLEGE OF LIBERAL ARTS
AND HUMAN SCIENCES
HISTORY
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