

MEDIUM DEPARTMENT NAME WITHOUT PARENT ORGANIZATION

(~17-21 Characters in length)



LONGER ONE LINE NAME
VIRGINIA TECH™



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VIRGINIA TECH™
VIRGINIA TECH™ VIRGINIA TECH™ VIRGINIA TECH™

Gineso Condensed Demi

Even spacing on either side of the vertical rule

Name length not to exceed 2.5 times the Virginia Tech word mark

(Example)



NATIONAL CAPITAL REGION
VIRGINIA TECH™