

## LONG DEPARTMENT NAME WITHOUT PARENT ORGANIZATION

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(~22-29 Characters per line max)



NAME OF DEPARTMENT WHEN  
WHEN NAME REQUIRES TWO LINES  
VIRGINIA TECH™



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VIRGINIA TECH™

VIRGINIA TECH™ VIRGINIA TECH™ VIRGINIA TECH™

Even spacing on  
either side of the vertical rule

Gineso Condensed Demi

Name length not to exceed  
2.5 times the Virginia Tech word mark

(Example)



INTELLIGENT INFRASTRUCTURE FOR  
HUMAN-CENTERED COMMUNITIES  
VIRGINIA TECH™