


## LONG DEPARTMENT NAME WITH PARENT ORGANIZATION

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(~22-29 Characters per line max)



ORGANIZATIONAL ENTITY  
NAME OF DEPARTMENT WHEN  
WHEN NAME REQUIRES TWO LINES  
VIRGINIA TECH™



Even spacing on either side of the vertical rule

Gineso Condensed Regular

Gineso Condensed Demi

ORGANIZATIONAL ENTITY  
NAME OF DEPARTMENT WHEN  
WHEN NAME REQUIRES TWO LINES  
VIRGINIA TECH™  
VIRGINIA TECH™ VIRGINIA TECH™ VIRGINIA TECH™

Name length not to exceed  
2.5 times the Virginia Tech word mark

(Example)



STUDENT AFFAIRS  
SERVICES FOR STUDENTS  
WITH DISABILITIES  
VIRGINIA TECH™