

## LONG DEPARTMENT NAME WITH LONG PARENT ORGANIZATION

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(~22-29 Characters per line max)



LONG NAME THAT TAKES  
TWO LINES TO COMPLETE  
NAME OF DEPARTMENT WHEN  
WHEN NAME REQUIRES TWO LINES  
**VIRGINIA TECH™**



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VIRGINIA TECH™ VIRGINIA TECH. VIRGINIA TECH.

Even spacing on  
either side of the vertical rule

Gineso Condensed Regular

Gineso Condensed Medium

Name length not to exceed  
2.5 times the Virginia Tech word mark

(Example)



COLLEGE OF NATURAL  
RESOURCES AND ENVIRONMENT  
FOREST RESOURCES AND  
ENVIRONMENTAL CONSERVATION  
**VIRGINIA TECH™**